

**SUPPORT
THE CENTER'S
ART EDUCATION
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OUTREACH PROGRAMS**



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SPONSORSHIP OPPORTUNITIES

A CELEBRATION BENEFITTING
THE CALIFORNIA CENTER FOR THE ARTS, ESCONDIDO

Saturday, October 10, 2020

THE PERKS	SILVER SPONSOR \$1,500	GOLD SPONSOR \$2,500	PLATINUM SPONSOR \$5,000	DIAMOND SPONSOR \$10,000	EVENT SPONSOR \$20,000
VIP Tickets <i>(reception, dinner, and premium show seating)</i>	2	4	6	10	16
Public recognition during VIP dinner, show, and after-party	•	•	•	•	•
Logo on event invitation, program, and all printed event materials	•	•	•	•	•
Logo on website <i>(with 150,000+ monthly visitors)</i> and in monthly eNewsletter, sent to 45,000+ recipients	•	•	•	•	•
Dedicated social media posts to 24,000+ followers	•	1	1	2	4
Ad inclusion in event program <i>(ad provided by sponsor*)</i>	•	•	Half Page	Half Page	Full Page
Name on electronic marquee before the event	•	•	•	1 wk	2 wks
Name and/or banner featured on-site during event <i>(banner provided by sponsor)</i>	•	•	•	•	•
Banner placement in Concert Hall lobby during event <i>(banner provided by sponsor)</i>	•	•	•	•	•
Listing on select promotional materials	•	•	•	•	•

Interested in becoming a sponsor? Contact Brandon Baez at bbaez@artcenter.org or (760) 839-4159.

*Note: To ensure inclusion on all printed materials, sponsorships must be pledged by September 1, 2020.