

SARA MATTA

Sara is passionate about social justice, art and jazz. She has lived in the Escondido area (San Pasqual Valley) for thirty years and has no intention of leaving, though she does spend a good amount of time traveling.

Sara is a native of Scotland who came to the US in 1969 to do graduate studies in community organizing. She has Masters Degrees in Social Anthropology and Social Work, and spent her forty-year career focused on improving the community systems of care for those in need.

Establishing and managing partnerships between the public and private sectors is a particular strength of hers. She was employed by United Way in Los Angeles and San Diego for over three decades and ended up as CEO of 2-1-1 San Diego. Sara was instrumental in creating the 2-1-1 community information service not just in San Diego but throughout North America.

Since her retirement in 2007, Sara has spent time rebuilding her home, which was destroyed in the Witch Creek Fire, returning to her art (painting and fiber art), enjoying music with friends, especially jazz, and traveling to new places. She was married to David Matta for thirty years until his death in 2012.